

ELIGIBLE SUBMISSION

We welcome you to the ASID Ohio North Chapter/AIA Cleveland Joint Design Awards Competition. We are pleased this year to partner with our local American Institute of Architects Chapter and believe that this partnership will be mutually beneficial to our organizations and to the design community as a whole.

The ASID Ohio North Chapter Design Awards submission packet has been completely revised for the 2011 competition and will be submitted in a digital format. Please review your submission instructions carefully; failure to follow these instructions may result in disqualification of your entry.

We encourage all ASID Ohio North members to enter the 2011 ASID Ohio North/AIA Cleveland Design Awards Competition. This is an excellent opportunity to gain recognition for your hard work, make your designs the benchmark of the industry, and inspire a new generation of young designers.

All winning entries will be announced and awarded at the ASID Ohio North/AIA Cleveland Joint Design Awards Gala Ceremony on November 18th, 2011 at Gray's Armory, 1234 Bolivar, Cleveland, OH.

Purpose

The purpose of the ASID Ohio North Chapter Design Excellence Awards Competition is to recognize and reward outstanding interior design by ASID Ohio North Chapter members and to encourage and inspire new ideas and techniques in the design and furnishing of interior spaces.

Judging Criteria

Submissions will be judged and winners determined by selected design professionals. The Jury Committee will use a point system guideline. The Product Design/Architectural Detail category will follow a separate point system.

All Categories (Except Product Design/Architectural Detail) – 100 points possible

- 25 Presentation, Quality of Photography, Design Statement & Supporting Documents
- 15 Scale & Proportion
- 15 Effective Space Planning
- 15 Appropriate Use of Color & Finishes
- 10 Creative Use of Space
- 10 Integration of Interior Design with Architecture
- 10 Effective Use of Lighting

Product Design/Architectural Detail – 100 points possible

40	Presentation, Quality of Photography, Design Statement & Supporting Documents
15	Craftsmanship
15	Color & Finish
15	Scale and Proportion
15	Creativity

Eligibility Criteria

- Any ASID Ohio North Chapter Professional Member, Allied Member, or Student Member in good standing may enter the competition.
- Project completed after October 2008 and prior to October 15, 2011.
- Previously awarded projects may not be submitted
- Non-winning projects may be re-submitted provided it meets all other eligibility criteria.
- You may submit previously published national work if the project meets all other eligibility criteria.

Award Categories

Awards in all categories may be given as Honor Award, Merit Awards, or Honorable Mentions at the discretion of the jury. ASID Ohio North Chapter Jury Chairs and members of the jury reserve the right to disqualify entrants for failure to comply with the submission requirements. The ASID Ohio North Chapter, on advisement from the Jury, reserves the right to remove or add categories during the review of the submissions.

Anonymity

The Juried Review of the submission is an anonymous process. Other than the unique Entry Number assigned each project submission at registration, submissions are to bear no marks of logo, insignia, or writing that identify their authorship.

Photography

Submission photographs must be professional quality and 96 dpi. To encourage designer participation from those who may not have entered the competition before, ASID Ohio North has negotiated with several local photographers at a special rate for this competition. For more information on these services, please email: admin@asidohio.org.

Categories

- **Residential, Single Space**
This space is limited to one room or area with no full wall separating space. This space must not be part of any other category.
- **Residential, under 3,500 sq. ft. (new or remodel)**
Designer must present photographs of at least two significant areas, with no more than 9 photographs allowed.
- **Residential, over 3,500 sq. ft. (new or remodel)**
Designer must present photographs of at least four significant areas, with no more than 9 photographs allowed.
- **Commercial, under 3,500 sq. ft. (new or remodel)**
Designer must present photographs of at least two significant areas, with no more than 9 photographs allowed.
- **Commercial, over 3,500 sq. ft. (new or remodel)**
Designer must present photographs of at least four significant areas, with no more than 9 photographs allowed.
- **Kitchen Design**
Designer must present photographs with no more than 9 photographs allowed.
- **Product Design/Architectural Detail**
Designer must present photographs with no more than 9 photographs allowed.
- **Student Design**
Students must present photographs with no more than 9 photographs allowed.
(Un-built work)

Schedule

9/16/11	Entry Form available at www.aiacleveland.com or www.asidohio.org
9/30/11	Early Entry Submission and Fee Deadline, 4:30 p.m. @ AIA Cleveland Office
10/21/11	Entry Form and Fee Deadline, 4:30 p.m. @ AIA Cleveland Office
10/21/11	Submission Deadline, 4:30 p.m. @ AIA Cleveland Office
11/18/11	Joint Design Awards Gala

Entry Requirements

By requiring all information to be electronic, the Entry Format has been designed to be both environmentally friendly and cost efficient.

As part of their submission, entrants must submit their digital files on a CD, DVD, or USB Flash Drive. No CD's, DVD's, or USB Flash Drives will be returned to the entrants at the conclusion of the 2011 Design Awards.

PART 1: PowerPoint Entry

The submission is to be in a Power Point Presentation format.

Please include the following information:

- All text should be Arial 10 pt. and must be included in JPG image/photo.
- Do NOT use any additional graphics or animations.
- Do NOT set up presentation on a timed, slide show formation
- Remove all title blocks, logos, and firm names from all images. Failure to do so will result in disqualification.

DIGITAL FILE ORGANIZATION

Each submission CD, DVD, or USB Flash Drive should include the following folders:

- Folder A-Images
- Folder B-PowerPoint
- Folder C-Design Statement (word document)

The images folder will need to have all 12 images saved as JPG images at 96 dpi at no larger than 7" tall x 10" wide. Each image MUST be numbered and named in the order the entrant would like them displayed and must contain the Entry Form number provided to you by ASID/AIA that you will receive after completing and submitting your entry form. For example, if your entry Number is #ASID-755, your images would be named as follows: 1-ASID-755.JPG, 2-ASID-755.jpg, 3-ASID-755.jpg, etc.

The PowerPoint folder should have a 7" x 10" PowerPoint file with each of the 12 JPG's placed on an individual slide. 7" x 10" is the default size for most PowerPoint programs. The order of the slides should match the order of the numbered JPG's in the Images folder. The PowerPoint file name must include the Entry Form number provided by ASID/AIA, for example if your Entry Number is #ASID-755, your file would be named: ASID-755-PowerPoint.ppt.

DIGITAL FILE ORGANIZATION, continued

The **Design Statement folder** should include a one page maximum word document which summarizes the intent of the project. The word document file name must include the Entry Form number provided by ASID/AIA, for example if your Entry Number is ASID-755, your file would be named: ASID=755-Design Statement.

INCLUDE THE FOLLOWING:

Design Statement: (150 words or less with the Category name listed at the top)

The design statement is a concise written description of the project; a statement of the problem; a description of the site and environs; and the design intentions and distinguishing factors of the work. Consider including exactly what you have done with regards to furniture, finishes, lighting, space planning, flooring, architectural details (include drawing), custom elements, and accessories.

Project Photo (Design Caption optional)

- The number of photo slides depends on how many photos you are providing. A maximum of 9 slides with photos may be included.
- Each slide is to be 7/5" high x 10" wide.

Floor Plan(s)

- One overall floor plan is required.
- Optional: Elevation, perspective, reflected ceiling plan, etc. to explain the solution.
- Please remove all title blocks. No identification of designer, client, resources or project is permitted.

Part 2: The Envelope/Project Checklist

The following items are to be inserted in a 10"x13" envelope. Outside of the envelope should be labeled with category and entry number. Entries to be delivered to the AIA Cleveland Office, 1001 Huron Road, E#101, Cleveland, OH 44115 not later than 4:30 p.m. on October 21, 2011.

- Official Entry and Credit Form (see separate sheet; this must be submitted for each entry.)
- Signed Publicity Release (see separate sheet; this must be submitted for each entry.)
- CD, DVD, or USB Flash Drive with Digital Files.

ELIGIBLE SUBMISSION, continued

Please note the following:

- The submitted entries will not be returned.
- The ASID Ohio North member receives the award **not** the design firm.

*Should you have any questions about the submission process, please contact: Sandy Varelmann at sandy@weaveideas.com or Lisa Thomas at I55thomas@yahoo.com. We wish you the best of luck and look forward to seeing you at the awards ceremony!

Submission Location:

AIA Cleveland

1001 Huron Road #101

Cleveland, OH 44115

216.575.1242

216.575.1244 Fax

maryhelen@aialeveland.com