

March 29, 2012 **ANNUAL TRADESHOW & PREMIER EVENT**  
**SOURCERY 28**

(R)esources  
(E)ducation  
(D)esign

AMERICAN  
SOCIETY OF  
INTERIOR  
DESIGNERS



OHIO NORTH

OFFICIAL MEDIA SPONSOR



Fostering Regional Development, Design & Construction

HAPPY HOUR SPONSOR



# Register Today!

## The 2011 show was sold out!

Booth location will be determined by date of submission to the chapter office.

**Contact:** Susan Kiel, Administrator

**Phone:** (330) 598-1861

**E-mail:** admin@asidohio.org

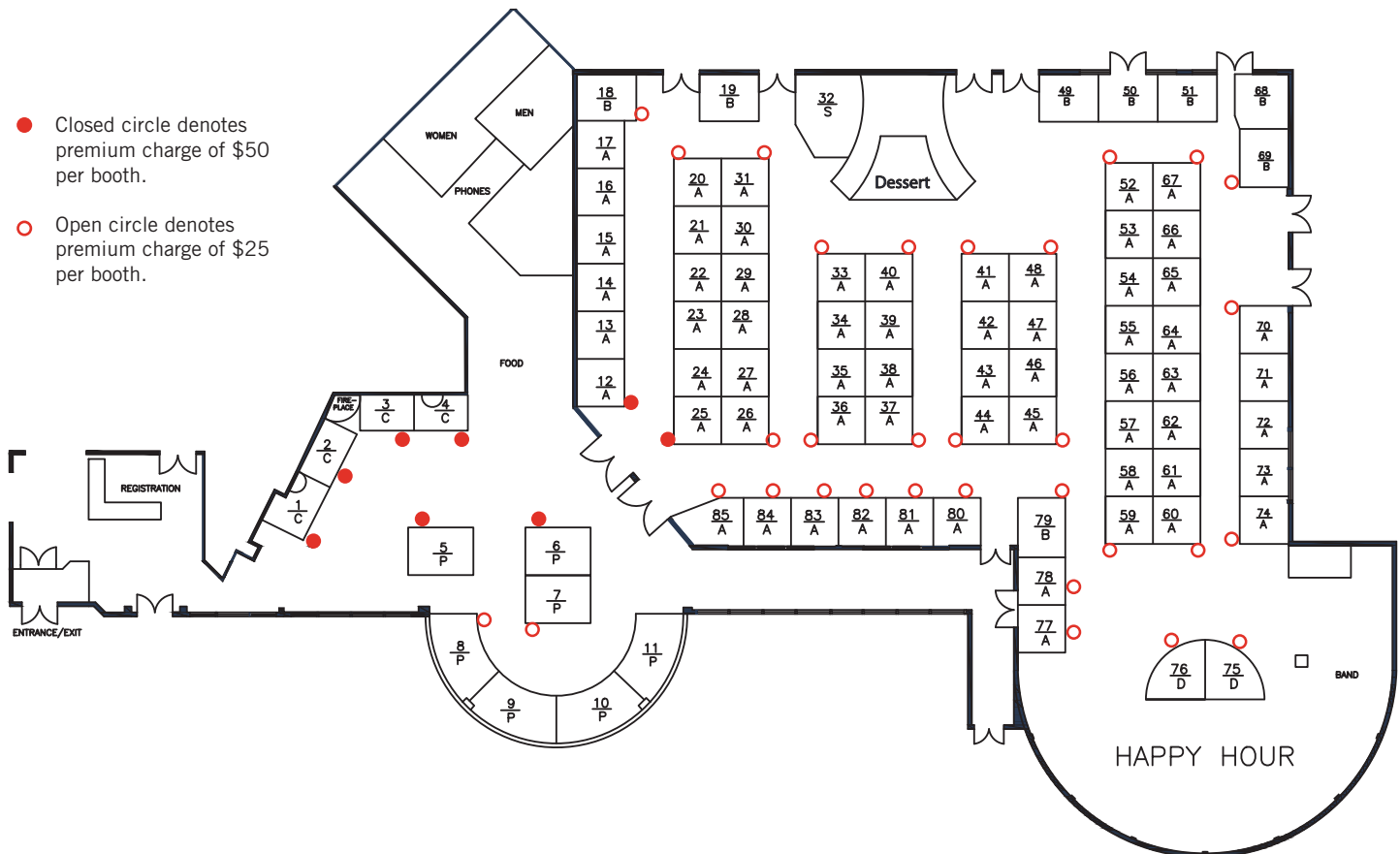
The American Society of Interior Designers (ASID) Ohio North Chapter invites you to exhibit in this high-profile show, open to the design industry. Your audience will be interior designers, consultants, architects, contractors, facility managers, purchasing agents and students of interior design. *This show is not open to the public.*

Don't miss the opportunity to exhibit your products and services. We look forward to seeing you at Sourcery 28.

## BOOTH RATES

Code (See Map)	Width x Depth	Industry Partner Member Rate*	Non-Industry Partner Rate
A – Standard	8' x 8'	\$550	\$825
B – Super	10' x 8'	\$570	\$855
C – Lobby St'd	10' x 6'	\$590	\$885
D – Qt'r Radius	12' x RAD'	\$585	\$875
S – Special	14' x 11'	\$615	\$920
P – Prime	11' x 8'	\$665	\$995

\*Must be ASID Industry Partner Member in good standing



# EXHIBITOR REGISTRATION FORM

**SOURCERY 28 MARCH 29, 2012**

By submitting this form, we request that ASID Ohio North Chapter and Executive Caterers provide space and services as specified for the purposes of exhibiting our products and services. We accept all terms and conditions as outlined in the "Show Rules and Regulations" found in the Sourcery 28 Brochure.

→ **DATE SUBMITTED:** \_\_\_\_\_

**BOOTH PREFERENCE:**  
(Please indicate your first and second choice)

FIRST CHOICE \_\_\_\_\_

SECOND CHOICE \_\_\_\_\_

→ **COMPANY** \_\_\_\_\_

**CONTACT PERSON** \_\_\_\_\_

**PHONE W/ AREA CODE** \_\_\_\_\_

**EXTENSION** \_\_\_\_\_

**E-MAIL** \_\_\_\_\_

**FAX** \_\_\_\_\_

**MAILING ADDRESS** \_\_\_\_\_

**CITY** \_\_\_\_\_

**STATE** \_\_\_\_\_

**ZIP** \_\_\_\_\_

Please be advised that you can reserve your booth(s) by faxing or emailing the attached registration form. Payment must be received at our office no later than 10 days after date submitted. If payment is not received within this timeframe, you may risk forfeiting your reservation. Payments are non-refundable under any circumstances.

→

Booth No(s):	Booth Code(s)	Quantity	Unit Price	Total
				\$
				\$
				\$
Premium Charge (see map)				\$
Table: (30" x 72") Skirted & topped			\$30.00 each	\$
Additional lunch passes			\$25.00 each	\$
Guest passes: \$10/each or 10/\$80				\$
Electrical Re-cap	Total from Chart (A) Power			\$
	Total from Chart (B) Receptacles			\$
	Note: If you require electrical, select both (A) and (B)		<b>Total Booth Charges</b>	\$

→

Names of personnel working in your booth (required for printing of nametags)	
1) _____	2) _____
3) _____	4) _____

→

**Submit payment to:**

**ASID Ohio North Chapter  
P.O. Box 32  
Wadsworth, OH 44282-0032**

*For payment by credit card, please contact the chapter office.*

Phone: (330) 598-1861  
Fax: (330) 598-1849  
E-mail: admin@asidohio.org

Booth costs include a continental breakfast during set-up, listing in showbook, up to four (4) lunch passes for personnel working in the booth (\$30 value per person) and cocktail party with cash bar.

→ **Guest passes available for purchase at \$10 each or bulk purchase rate of 10 tickets for \$80.**

**Exhibitor registration deadline is Thursday, February 29, 2012**

# ELECTRICAL REQUIREMENTS/SERVICE & LABOR COSTS

- Select your requirements from categories below
- No electrical conductors other than type S, SO, ST or STO
- All electrical equipment must have the proper plug
- Special requirements will be priced upon request

(A) Power	Quantity	Wattage	Unit Price	Total
		500 watts	\$20.00 each	\$
		1,000 watts	\$25.00 each	\$
		1,500 watts	\$25.00 each	\$
		2,000 watts	\$35.00 each	\$
		2,001–3,000 watts	\$45.00 each	\$
		3,000–4,000 watts	\$55.00 each	\$
<b>Total (A)</b>				\$

Extension cords, cables and extensions must be size AWG 14 or better with ground wire.

(B) Receptacle	Quantity	Type	Unit Price	Total
		Single	No charge	\$
		Duplex	\$20.00 each	\$
		Quad	\$25.00 each	\$
<b>Total (B)</b>				\$

## NOTES

1. **If you have (A) POWER requirements, you must select from both (A) and (B) above.** ASID Ohio North Chapter and Executive Caterers will not be responsible for inadequate power service or shortage of receptacles.
2. Please call if you have special electrical or voice/data requirements.
3. An assessment of \$25.00 will be charged for late notice (less than 48 hours to start time of event) of electrical requirements.
4. Non-payment, within 10 days of reservation, will result in the forfeiture of the space.
5. Fees will be assessed on all returned checks - there will be no exceptions.
6. Fire codes require all packing materials, cartons, etc. must be placed under tables or removed from the show site.
7. A comprehensive Exhibitor Confirmation Package will be sent to all Exhibitors approximately 4 weeks prior to the event.
8. Materials or exhibits being shipped to Executive Caterers prior to the show must be clearly marked with Exhibitor's name and tagged for the "ASID/Sourcery 28" show. Anyone needing to ship materials or exhibits to the show must make arrangements with Executive Caterers at (440) 449-0700. The same holds true for anyone wishing to ship materials or exhibits after the show.
9. The ASID Ohio North Chapter will not be responsible for any arrangements.

# SHOWBOOK AD RATES

Page Size	Member Price	Non-Member Price
Full page	\$400	\$600
½ page	\$200	\$300
¼ page	\$100	\$150
Outside back page ad	Reserved for “Happy Hour” Sponsor, 2 color ad	
Inside back page ad	Reserved for “Decadent Desserts” Sponsor	

“Decadent Desserts” and “Happy Hour” Sponsorships are available. Please contact the chapter office for additional information.

## SHOW RULES AND REGULATIONS

### 1. DEFINITION OF BOOTH TYPE, SIZE & LOCATION

Shall be per the show plan. There are no height restrictions other than clearance of the building structure. No exhibit may be mechanically, or otherwise, secure to the building structure or walls. Each exhibit must be self supporting and not reliant upon adjacent exhibitors structure. Booth selection is on a first come, first serve basis. Register early to secure your desired space(s).

### 2. BOOTH WALLS

Exhibitors are required to finish off with a black material, drape etc., any unfinished partitions or exposed structure, walls, signage or backs of booths, which are visible to the attendees. **Neither ASID Ohio North Chapter nor Landerhaven will supply pole and curtain dividers of any type.**

### 3. SIGNS:

Signs are the sole responsibility of the Exhibitor. The ASID Ohio North Chapter does not furnish any Exhibitor signage or identification.

### 4. BOOTH CONDUCT

Exhibitors display must be confined to the booth space and may not intrude upon neighboring Exhibitors nor impede traffic aisles. Audio devices, microphones, VCR's and CD players may be used providing volume levels & viewing angles do not disturb/distract neighboring Exhibitors.

No Exhibitor is permitted to begin dismantling before official close of the show.

### 5. SUBLETTING OF EXHIBITION SPACE

Subletting, re-assigning or apportioning space is strictly prohibited.

### 6. FOOD PRODUCTS

No food products can be distributed from the booth without express approval of the ASID Ohio North Chapter and Landerhaven. The ASID Ohio North Chapter must be notified, in advance, for approval. THIS DOES NOT PERTAIN TO CANDY JARS.

### 7. PAYMENT OF SPACE

a. Must Be Received within 10 days of date of request for space - failure to make full payment within this time may result in forfeiture of space reservation. Checks made payable to “ASID Ohio North Chapter.”

b. Deposits are non-refundable under any circumstances. Once a space has been contracted for, any changes will release all guarantees for that particular space. No Exhibitor will be allowed to set-up with an outstanding balance due on the booth space.

c. Exhibitor agrees to comply with all pertinent laws, codes and regulations of any authority affecting the show.

### 8. INSURANCE

Exhibitor is advised to obtain liability insurance for products and employees. Said insurance will be obtained at Exhibitor expense. Whether insurance is obtained or not, Exhibitor shall still indemnify, hold and defend the ASID Ohio North Chapter. Security of the show space(s) is provided by Landerhaven. However, ASID Ohio North Chapter cannot be held responsible or liable for Exhibitor's property, whether located at this exhibit or anywhere else inside or outside of the facility.

### 9. BADGES

All Exhibitors and booth personnel must wear a badge distributed by the ASID Ohio North Chapter to enter the facility. Exhibitors without a badge may be asked to pay the admission fee. Badges are for booth personnel only and may not be distributed to guests.